

# Student-produced videos as a form of assessment in Economics

Dimitrios Minos & Cheng Cheng

King's College London

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# Background

- Effective assessment in technical subjects presents a challenge (Walstad 2001; Allgood et al. 2015; Dinagsao 2017)
- Depth of knowledge and understanding
- Pandemic  $\Rightarrow$  Online delivery
- Proposed method: Short video

## Video Assessment

- 3-5 minute video where the student explains their solution
- Provides a good impression of students' abilities, level of understanding and nuance (Dinagsao 2017)
- Quick to grade (esp. for large modules)
- Provides the opportunity for detailed and individualised feedback (also audio)
- Opportunity for students to develop other skills (communication, time-management, planning) (Hawlay and Allen 2018)
- Collusion, cheating, AI

# Implementation

- Good cooperation with King's Academy, administrative- and IT staff
- Optional practice session during reading week
- Any device or software with which students felt comfortable
- Detailed instructions (technical and substantive), example video, several mentions during lectures and tutorials, marking criteria

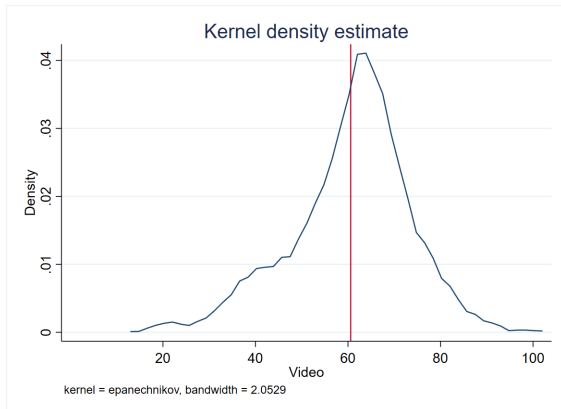
# Implementation

- January 2021, 2022, 2023
- Two large technical modules at KBS (Mathematics for Economists, ~ 930 and Mathematics for Accounting and Finance, ~ 560)
- Alongside a take home, open book, timed, written exam

# Insight

Normal distribution for all videos

Average at around 60



# Insight

- Students reported that preparation, solution, recording and uploading took 120-150 minutes (median=120, n=44)
- Students used a variety of available devices and software (tablets, phones, laptops)
- Some students got creative and added high production value

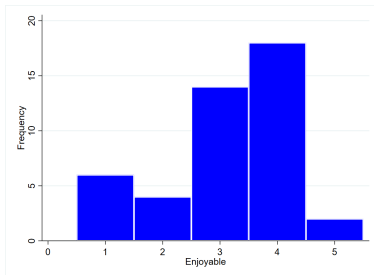
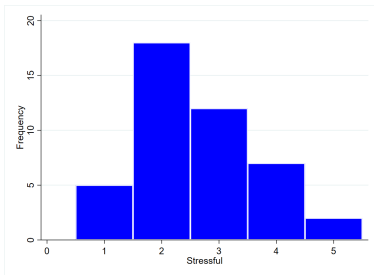
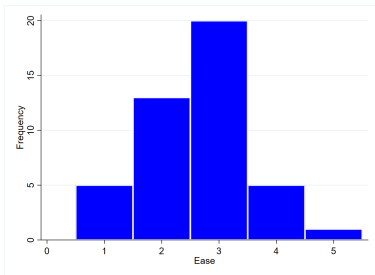
# Insight

Good students do well

	Video [Econ]	Video [A&F]	Video [Full]
Written	0.3206*** (0.1084)	0.2100*** (0.0412)	0.2861*** (0.0729)
Cohort	Yes	Yes	Yes
Obs.	833	526	1,359



# Insight



## Insight: Qualitative comments

- Students find that it helped them thinking deeper into the problem in order to be able to explain
- Time management and conveying a message within limited time
- "I respect math lecturers who can explain and write math out at the same time, even more"

# Insight

	Video [2021]	Video [2022]	Video [2023]
Written	0.4356*** (0.0496)	0.2189*** (0.0445)	0.1624*** (0.0373)
Cohort	Yes	Yes	Yes
Obs.	433	638	288

# Insight

	Video [Econ '21]	Video [A&F '21]	Video [Econ '22]
Written	0.5017*** (0.0550)	0.2788*** (0.0797)	0.2554*** (0.0602)
Obs.	262	171	384

# Insight

	Video [A&F '22]	Video [Econ '23]	Video [A&F '23]
Written	0.1551*** (0.0611)	0.1487*** (0.0350)	0.2000** (0.0997)
Obs.	254	187	101